

Broadclyst Fun Day 2026 – Stallholder Feedback Report

Overview

Following Broadclyst Fun Day on Saturday 27th June 2026, feedback was requested and has been received from stallholders, community groups, and service providers. Overall feedback has been overwhelmingly positive, with strong appreciation for the organisation, atmosphere, and community engagement throughout the day, despite very hot weather conditions.

Stallholders consistently expressed enjoyment of the event and a strong willingness to return in future years.

Positive Feedback

Key positive themes included:

- A strong community atmosphere with excellent visitor engagement and good footfall throughout the day
- Praise for the organisation and smooth running of the event
- Positive comments on the layout, particularly the arena being well positioned near food outlets
- Improved visibility and accessibility on the field, including more open access areas, which helped stall visibility
- Appreciation for the friendliness of visitors and the family-focused nature of the event
- Strong feedback on the scale of the event, with one stallholder commenting that it 'For our organisation it is the perfect size of being large enough that it's a big event but small enough that everyone coming is local. Hence the target audience is perfect.'
- Good feedback on facilities, including clean portable toilets and handwashing stations
- Stallholders have confirmed they would like to remain on the mailing list and return next year

Operational Feedback & Points Raised

First Aid Provision

- Feedback was provided by the first aid responder present on the day, who noted that the event was very busy.
- They suggested that consideration could be given to having two first aid responders on site in future years to provide additional cover during peak periods.
- There were two minor hay-fever related matters during the day

Catering & Stallholder Refreshments

- One stallholder noted an expectation of free tea/coffee during the day.
- It was referenced that in previous years a token system had been used for one drink per person, however this was for event staff only

Handwashing Facilities

- Two handwashing units were provided in addition to sinks in each portaloo.
- A handwashing station ran out of water during the event.
- This was reported to the event team and was promptly refilled once identified.

Payment & Connectivity Issues

- Several stallholders experienced intermittent issues with mobile signal and card payment systems, including SumUp and hotspot connectivity.
- It turned out that there was a global outage on SumUp service during the afternoon, which while it affected multiple users, was beyond our control.

Site Layout & Access

- One stallholder, who had specific disability-related access arrangements in place, commented positively on being able to park close to their stall.
- General stallholder parking was located at the bottom of the field, with individual arrangements made where required for accessibility needs.
- A suggestion was also made regarding improved queue management for food and drink areas, particularly for stallholders operating alone with limited ability to leave stalls unattended.
- One suggestion was raised to put directional signage from car parks to the event field. It is noted that signage was in place on the day. No further action.

General Sentiment

Despite a small number of operational points for consideration, feedback was strongly positive overall. The event continues to be regarded as a well-organised, welcoming and community-focused day with excellent participation and atmosphere.

Conclusion

Stallholders expressed high levels of satisfaction with Broadclyst Fun Day 2026 and a strong intention to return in future years. The feedback provides useful operational points for future consideration, particularly around first aid capacity, facilities monitoring, and connectivity issues.